

MEDIA KIT

*Take your dreams*  
**TO THE**  
**NEXT LEVEL**

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**MARIKO**

L . A . B E N N E T T

**AUTHOR | SPEAKER | CEO | STRATEGIST**



## DO MORE. DO BETTER. NO EXCUSES.

An influential engagement & development executive dedicated to building successful initiatives across government, public, and corporate affairs, Mariko Bennett has blazed trails as a successful strategist, entrepreneur, author, and international speaker.

Bolstered by two decades as a corporate political affairs leader in Washington, D.C. for Fortune 500 companies, Mariko began her entrepreneurial journey as CEO and Founder of COCO B. Productions powering the globe's leading brands, including Amazon, Walgreens, Aflac, Raytheon, Black Women Health Imperative, Columbus Urban League, and the Washington Heads of Office Leadership Council. Mariko has built a powerful reputation for her company, which is known for exceeding client expectations through attentive and solution-oriented business leadership.

Driven by her, "Do More. Do Better. No Excuses" motto, Mariko is a highly respected community leader. She is a master manifestor, author, and creator of Blueprinting- a proven system that empowers you to manifest your dreams and drive self-improvement. She lives to empower others, from leadership development workshops and strategy sessions to curated lifestyle experiences and networking events. Mariko excels at delivering tailored solutions for the diverse needs of the corporate, government, associations, and nonprofit sectors.

Mariko is a chartering member of the Metropolitan Washington, D.C. Chapter of the National Coalition of 100 Black Women, Inc., and currently serves as the Chapter President. In addition, Mariko is a member of The Links Inc., serving as the Co-Chair of International Trends and Services. Mariko was born in California and raised in Maryland, where she resides with her husband and three children. When she is not curating unforgettable experiences, you can find her horseback riding, golfing, on the beach, or in her garden. Mariko's book, "The Blueprint to Manifest Your Dreams," is available for purchase online at [marikolabennett.com](http://marikolabennett.com), Amazon, and BN.com.





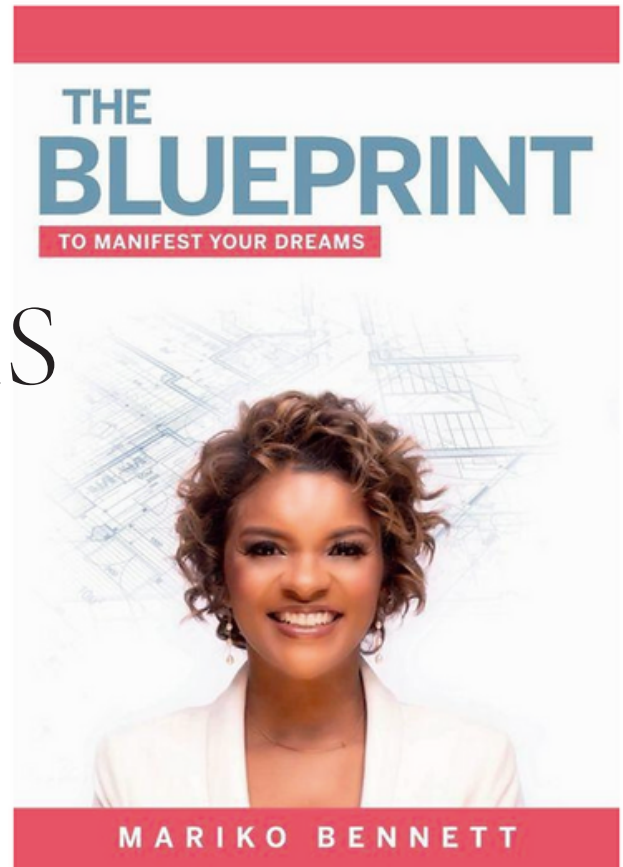
# YOUR DREAMS WONT WORK UNLESS YOU DO.

Books are available at [marikolabennett.com](http://marikolabennett.com)  
and [bn.com](http://bn.com).

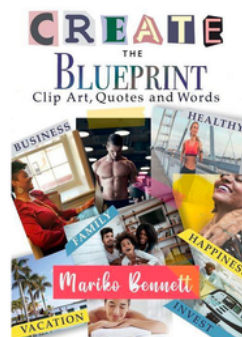
Mariko is the author of “The Blueprint to Manifest Your Dreams.” The Blueprint welcomes visionaries into a strategic, action-oriented mindset. Coach COCO B’s signature “C-Power” method is grounded in the principles of visualization and SMART Goal setting.

## Keynotes and Group Training

- Blueprinting
- Leadership Development
- Women’s Empowerment
- Executive Development
- Web3 Implementation
- Strategic Partnerships



The Blueprint to Manifest Your Dreams



Create the Blueprint Clip Art, Quotes, and Words

## This interactive, step-by-step guide will help you:

- Crystallize your dreams into a clear vision.
- Customize your strategic plan, positioning you for success.
- Cultivate your plan through the power of doing.
- Curate your best life through action.

CEO & STRATEGIST

# CREATING THE ULTIMATE BLUEPRINT FOR SUCCESS

Mariko opened COCO B. Productions in 2017 after a successful career as a government strategist and has assembled a dynamic team that provides a myriad of services to an impressive client portfolio.



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SUCCESS IS NOT FOR THE LUCKY...  
IT BELONGS TO THOSE THAT DARE TO CAST THEIR VISION,  
PROPERLY PLAN AND DILIGENTLY EXECUTE.

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Her success, as well as many of her clients, is driven by her innovative and proprietary visioning process, called the Blueprint. The Blueprint empowers you to manifest your dreams and drive self-improvement. During the Blueprint experience, Mariko leads you through her proprietary 4 Cs system in order to transform personal and professional goals into achievable action plans with measurable timelines, strategic steps, and intentional accountability.

### ***Shape The Vision***

The Blueprint experience encourages mental preparation, dream stimulation and goal setting.

### ***Solidify The Vision***

The Blueprint creates a visual representation of who you desire to be.

### ***Discuss The Vision***

The Blueprint assists others to strengthen and connect about and around a shared vision.

### ***Affirm the Vision***

Your completed Blueprint will affirm, speak about and empower the vision.





Mariko Bennett on Great Day Washington



Mariko Bennett on Start Your Day with Mike Hill and Sharon Reed



# BLUEPRINTING

From Washington, DC to Atlanta, Georgia to Turks and Caicos the Blueprinting Experience is making an impact in the social and cultural landscape of industries across the United States.

## EBONY

ENTERTAINMENT STYLE **CULTURE** LIFE VIDEOS

SUPER BOWL 2023 28 DAYS OF BLACK LOVE BLACK HISTORY MONTH EBONY X BLOOMBERG EQUALITY LEGACY



By Savannah Taylor | July 27, 2022

**B**elieve it or not, we are more than halfway through 2022. For some, it signifies a moment to evaluate the success of resolutions set at the top of the year and where they aim to go from there. However, it's also easy to fall into a bit of a slump when it feels as if not enough progress has been made.



# IN THE NEWS

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As Mariko Bennett trail blazes as a creative thought-leader in Visionary Coaching and personal growth and development, the Blueprinting Experience continues to gain traction, being nationally recognized on news outlets across the country.



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[www.marikolabennett.com](http://www.marikolabennett.com)





At Rush University College of Nursing we are fortunate to have leadership that believes in competency development and allowed us to use CoCo B. Productions to take an innovative approach to employee engagement and growth by coordinating a vision board experience. 15 employees across our college, including senior leadership, collaborated on their personal and professional goals, then shared with each other. We found the experience to be one of the best “out of the box” development initiatives we’d ever experienced. I would recommend CoCo B to anyone who is looking for an innovative experience that builds collaboration up, down and across organizations.

— Rhonda L. Owens, EdD, SHRM-CP, RHR

“I learned some lessons from Blueprinting to Manifest Your Dreams. We all have a vision for our lives; however, a vision is not enough. We need to create a blueprint and take actions to build the lives we desire for ourselves. Since creating my blueprint with visuals and goals; I’ve been able to hold myself accountable for making my dreams come true. Thank you, Mariko Bennett, for sharing valuable tools with me and so many others that have helped propel us forward.”

— Alethia Jackson SVP, ESG & Chief DEI Officer at Walgreens Boots Alliance

I am a living testimony that your wildest dreams and vision for your life really can come true. It’s no understatement when I say the manifestation of my life’s dreams and vision are directly explained from the success of Mariko’s ‘Create The Blueprint Vision Board Experience.’ They are predicated on the inner potential she cultivated within me. Through Mariko’s coaching, I embraced my goals and primed intentional imagining to believe that all things are possible. I was offered an opportunity of a lifetime at Walgreen’s Boots Alliance! The dreams and vision I have for my life were cultivated at ‘Create The Blueprint Vision Board Experience.’ I can certainly be, because Mariko helped me see!

— Katie Smith

For booking inquiries: [booking@MarikoLABennett.com](mailto:booking@MarikoLABennett.com)

